

# 52<sup>nd</sup> ANNUAL ROCKFORD, IL BOAT, VACATION & FISHING SHOW

Held at Mercyhealth Indoor Sports Center – “ISC”

**February 20-21-22, 2026**

Application is hereby made to Landro Productions, LLC. for exhibit space at the above named exhibit. This application, when accepted by Landro Productions, LLC. as indicated by their signature on this application, will constitute our contract with Landro Productions, LLC. for exhibit space.

**COMPANY INFORMATION:**

BUSINESS NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

PREFERRED METHOD OF COMMUNICATION:  PHONE or  E-MAIL

BRANDS/PRODUCTS **SOLD** IN EXHIBIT SPACE: \_\_\_\_\_

BRANDS/PRODUCTS YOUR COMPANY **REPRESENTS** THAT ARE NOT IN YOUR EXHIBIT SPACE: \_\_\_\_\_

|   | <b>EXHIBIT SPACE RATES</b>  |
|---|---|
| <b>Booth space includes:</b><br>8 ft. high back drapes<br>3 ft. high side drapes<br>2 exhibitor badges<br><b>Bulk space includes:</b><br>8 exhibitor badges | Bulk space rate - 500 sq. ft. minimum – Boat units only - \$2.29 sq. ft.<br>Corner booths: 10'W X 10'D - \$470 or 10' X 8' - \$460<br>All other booths: 10'W X 10'D - \$445 or 10' X 8' - \$435 |

| <b>ELECTRICITY RATES</b>   |
|--|
| Electrical charges are \$59.00 for up to a single 20 amp service at 120 volts and \$40.00 for each additional single 20 amp service at 120 volts.<br>Exhibitors supply electrical cables (extension cords) within a space. |
| ELECTRICITY DUE: \$ _____  |

| <b>MISCELLANEOUS RATES</b>  |         |          |        |
|---|---------|----------|--------|
| Booth drape colors for the 2026 show will be Blue and White   |         |          |        |
| ITEM  | AMOUNT  | QUANTITY | \$ DUE |
| Unskirted Wooden Table - 30" x 8', 6', or 4' (circle size)  | \$25.00 |          |        |
| Unskirted Wooden Table - 42" x 8', 6', or 4' (circle size)  | \$35.00 |          |        |
| Skirted Wooden Table - 30" x 8', 6', or 4' (circle size) – Blue or White (circle color)                 | \$35.00 |          |        |
| Skirted Wooden Table - 42" x 8', 6', or 4' (circle size) – Blue or White (circle color)                 | \$45.00 |          |        |
| Standard Padded Chair   | \$10.00 |          |        |
| Bar Stool   | \$25.00 |          |        |
| <i>We have what you need. If you do not see your needed fixtures, please contact Landro Productions</i> |         |          |        |

All fixture orders must be made 10 days prior to set up dates. Any order taken during set up is subject to a \$10.00 additional fee per item.  
 All tables must be skirted. This is to cover the table legs and merchandise that would be stored under the table.

| <b>SHOW HOURS</b>                   |                   |                                   |    |
|-------------------------------------|-------------------|-----------------------------------|----|
| Friday, February 20 <sup>th</sup>   | 3:00pm to 8:00pm  | Total Exhibitor Space Due:        | \$ |
| Saturday, February 21 <sup>st</sup> | 10:00am to 7:00pm | Total Electricity Due:            | \$ |
| Sunday, February 22 <sup>nd</sup>   | 10:00am to 4:00pm | Total Miscellaneous Due:          | \$ |
|                                     |                   | Grand Total Due With Application: | \$ |

|   |   |
|---|---|
| <b>We have read and agree by signing this document to comply with everything on both sides of this application.<br/>                     With both Landro Productions and Exhibitor's signatures, this application becomes a binding legal contract for both parties.</b> |   |
| Exhibitor's Signature and Date  | Producer's Signature: Landro Productions, LLC. and Date |

**Landro Information: Landro Productions - PO Box 1475 - McHenry, IL 60051 - (815)329-5998 – laci@landroproductions.com**

**FOR OFFICE USE ONLY**

|  |                        |                                 |
|--|------------------------|---------------------------------|
| 1 <sup>st</sup> Payment Received: <input type="checkbox"/> Check No. _____ | Amount _____           | Deposited _____ / _____ / _____ |
| 2 <sup>nd</sup> Payment Received: <input type="checkbox"/> Check No. _____ | Amount _____           | Deposited _____ / _____ / _____ |
| Contract Received: _____ / _____ / _____                                   | Exhibitor Space: _____ | Completion: _____               |

# RULES AND REGULATIONS

## 1. EXHIBIT

- a) Exhibitor shall not assign, sublet or apportion the whole or part of the space assigned them unless otherwise arranged with Landro Productions. All orders for future delivery and/or distribution of advertising materials must be conducted in a dignified manner within confines of exhibitor's booth.
- b) Landro Productions reserves the right to reject an application prior to the show or to remove any material it deems not in keeping with the image of the show.

## 2. PAYMENT OF SPACE

- a) All monies paid shall be retained by Landro Productions if the event exhibitor fails to fulfill or violates contract or withdraws from the show. No refund after 02/01/26.
- b) This application must be submitted, bearing the authorized signature, accompanied by deposit payment to LANDRO PRODUCTIONS, LLC. PO BOX 1475, MCHENRY, IL 60051.
- c) Full payment required by February 1<sup>st</sup>, 2026 or exhibitor will not be permitted to participate in the show.

## 3. INSTALLATION

- a) A move-in packet will be sent 2-3 weeks prior to show with detailed move-in information.
- b) Booth exhibitors may install, or have installed at their own expense, special signs, display counters, shelving and similar items. These should not exceed eight feet in height at rear of booth without permission of show management. The sides of any such displays may not extend toward the aisle more than half the depth of their booth. The back side of any display extending above the side dividers must be covered to the satisfaction of the show management.
- c) Exhibits sent to the "ISC" must be marked for the delivery on set-up day, February 19<sup>th</sup> only. Shipping address: Mercyhealth Indoor Sports Center, c/o Rockford Boat Show, 8800 E. Riverside Blvd., Loves Park, IL 61111
- d) Shipper is responsible for their return shipment following show including freight, pick-up, and drop-off
- e) No damage of any nature may be done to any portion of the exhibit halls

## 4. SERVICES

Landro Productions will be responsible for sweeping and maintaining the show aisles. Exhibitors must at their own expense, keep their spaces clean, rug vacuumed, products dusted and exhibits in good order.

## 5. SECURITY

- a) Boat, Fishing & Vacation Show shall be responsible for providing security for surveillance of the exhibit hall only.
- b) Individual exhibit security is the exhibitor's responsibility for goods, materials, exhibits or products brought into, delivered to or left in the ISC.

## 6. ELECTRICAL COMPLIANCE

All electrical wiring and equipment must meet City of Rockford electrical code.

## 7. INSURANCE

- a) Exhibitors must insure their goods at their own expense.
- b) Exhibitor will carry appropriate liability insurance to cover the above indemnification agreement and send a copy to Landro Productions, LLC. Ask your insurance company to mail or email by February 1<sup>st</sup> 2026.

## 8. SAFETY

**Combustion Engines:** any autos, trucks, motorcycles, boats, other motorized vehicles or flammable fueled engines displayed shall conform to the following requirements:

- a) Fuel tanks shall not exceed ¼ tank or 5 gallons (whichever is least) of fuel.
- b) Fuel tanks and fill openings are to be closed and locked so as to prevent tampering. If it is not practical to attach such a lock, an alternative method shall be employed and will be subjected to Fire Marshal approval upon event inspection.
- c) The electrical system shall be de-energized by the removing of the battery, the cables or disconnecting the cables and covering them with electrical tape or other insulating materials.

### Compressed Gas:

- a) To prevent escape to the ceiling, helium filled balloons and similar objects are not permitted to be distributed inside the ISC. If balloons are to be used for display, they must be properly secured. If balloons do escape to the ceiling, additional cleanup fees may be charged.

## 9. LIABILITIES

- a) The producers, staff, and/or the ISC will not be responsible for the safety of exhibits, exhibitors, or their employees against robbery, theft or damage by fire, or any other cause, or injury to any person or article.
- b) It is agreed that the exhibitors will indemnify and hold harmless the producers, staff and/or the Indoor Sports Center from all liabilities arising out of the negligence of the exhibitor.

## 10. FORCE MAJEURE

In the event the Boat, Vacation & Fishing Show or any part of the exhibit or thereof are unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest, or any other such cause or as a result of governmental intervention, malicious damage, acts of water, strike, lock-out, labor dispute, riot, or any other cause or agency over which Boat, Vacation & Fishing Show has no control, or should the Boat, Vacation & Fishing Show decide that because of any such cause it is necessary to cancel, postpone, or re-site the event, or reduce the installation time, event time, or move-out time, Boat, Vacation & Fishing Show, shall not be liable to indemnify the Exhibitor in respect of any damage or loss, direct or arising as a result thereof provided it shall reimburse exhibitor for all monies paid by exhibitor.

**NO EARLY TEAR DOWN**

**NO EXHIBITOR IS TO DISMANTLE THEIR EXHIBIT BEFORE 4:00PM ON SUNDAY**